

**Your personal details** please complete in BLOCK CAPITALS

Title \_\_\_\_\_

Surname \_\_\_\_\_

First name \_\_\_\_\_

Tel. Land line \_\_\_\_\_ Tel. Mobile \_\_\_\_\_

Email address \_\_\_\_\_

House no. or name \_\_\_\_\_

Street name \_\_\_\_\_

City/town \_\_\_\_\_

County \_\_\_\_\_

Postcode \_\_\_\_\_ Gender  M  F

**I wish to purchase the power deal discounted annual X90 travel product for £1,000**  
 This offer is only available for purchases made between 01/01/2012 and 31/01/2012 please tick appropriate box

**Top-up or new purchase?**

1. I would like to top-up an existing card  tick box

My existing card number is | | | | | | | | | | | | | | | | | | | | | |

2. I would like to purchase a new key  tick box

I would like to be able to travel from the following date | D | D | M | M | 2 | 0 | 1 | 2 | No later than 30/06/2012

**Security details**

Please provide the following information for security purposes

Date of birth | D | D | M | M | Y | Y | Y | Y |

**Payment details for POSTAL APPLICATIONS ONLY** Please complete payment option 1 or 2

1. I enclose a cheque made payable to 'Oxford Bus Company' for the total amount due  tick box

2. Please debit my card for the total amount due (we do not accept American Express)  tick box

Name as shown on payment card \_\_\_\_\_

Start date | M | M | Y | Y | Expiry date | M | M | Y | Y |

Card Number | | | | | | | | | | | | | | | | | | | | | |

Issue Number (Switch only) | | | Security number (last 3 digits on back of card) | | | |

**Completed postal applications should be sent to:** Oxford Bus Company, FREEPOST OF336, Oxford, OX4 6BR

## Agreement

I agree that the issue and use of this key is subject to Oxford Bus Company Conditions of Carriage, and the key Terms and Conditions in force on the date of signature.

Copies are available at [www.oxfordkey.co.uk](http://www.oxfordkey.co.uk), at our Travel Shop in Debenhams Oxford or by calling 01865 785400

Signature \_\_\_\_\_

Date completed \_\_\_\_\_

## How will we use your data?

The City of Oxford Motor Services Ltd (operating as Oxford Bus Company) will hold your registration data within a secure Customer Database for the purposes of: administration, customer service, research, the detection and prevention of crime. If your card is lost or stolen we may contact you and otherwise use this data for these purposes.

However, we will not pass your details on to any third party, except as required by law.

Tick the box if you DO NOT wish us to contact you with customer updates  tick box

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**DO NOT WRITE IN THIS AREA**



For more information on any of our services, including timetables,  
please call our Customer Services Team on **01865 785400**,  
visit our website **[www.oxfordbus.co.uk](http://www.oxfordbus.co.uk)** or

